

**METRO NEW YORK REGION - PORSCHE CLUB OF AMERICA
PORSCHE ADVERTISING RATE CARD FOR 2018**

<u>INSERTION TYPE</u>	<u>12 MONTH PRICING</u>	<u>6 MONTH PRICING</u>
BUSINESS CLASSIFIED - 50 WORDS	\$340.00	\$210.00
BUSINESS CARD - 3.25" X 1.5"	\$450.00	\$280.00
QUARTER PAGE - 3.25" X 4.25"	\$900.00	\$560.00
ONE THIRD PAGE - 7" X 2.75"	\$1,170.00	\$725.00
TWO THIRDS PAGE - 7" X 5.75"	\$1,800.00	\$1,120.00
HALF PAGE - 7" X 4.25"	\$1,620.00	\$1,005.00
FULL PAGE - 7" X 9.25"	\$2,070.00	\$1,285.00
CENTERFOLD SPREAD - 15 X 9.25	\$4,365.00	\$2,710.00
INSIDE COVER - 7.25" X 9.25	\$2,745.00	\$1,705.00
BACK COVER - 7" X 6"	\$3,015.00	\$1,870.00

Please send color artwork asap, all online ads are in color and are included in the printed ad cost. Printed ads must be requested in color.

Notes: These prices are effective as of January 1, 2017. All new ads must be paid in full before insertion. Advertisement's will be pulled if account is over 60 days overdue.

Please remit all Payments to:

Check to:

Metro New York PCA

Richard Sobel

7 Favorite Lane

Jericho, NY 11753

516-695-7932